Revulytics Usage Intelligence Hybrid
Better Products Begin with Better Data

If you're not analyzing how your users are actually engaging with your software, you're missing valuable insight. Software usage analytics gives you powerful insight to build better products, convert trial users, and retain customers.

Work Smarter with Analytics

Software vendors undergoing digital transformation or planning for the future of their applications need an analytics platform designed to scale and grow with their unique data needs. Usage Intelligence Hybrid provides tracking across platforms and applications in a single reporting instance with full data ownership in the cloud or on-premise for any compliance or regulatory need.

Work Faster with Analytics

Usage Intelligence Hybrid tracks the customer journey across desktop and web applications in your portfolio of products. As a software usage analytics solution designed for Windows C/C++ and JavaScript browser based applications, you get insight into feature usage, user engagement and user journeys with minimal development overhead. In addition to standard out-of-the-box reports, Usage Intelligence Hybrid has a custom reporting interface that enables ad hoc reporting of any metrics that you collect, reports, and segmentation filters can be accessed across an entire organization enabling different business units and user roles based on rules you define.

To learn more about analytics for your applications, visit www.revulytics.com/hybrid

Data Collection

100% Data Ownership

Usage Intelligence Hybrid data is collected in a private cloud instance which provides total control and flexibility to analytical product teams. Data can be hosted on-premise in your infrastructure or through a single tenant instance fully managed by Revulytics. Either way you are guaranteed full data retention, control, and ownership of your analytics versus third party multi-tenant solutions.

Total Data Compliance

For industries and locations with stricter security and privacy measures, or organizations that would like to save personally identifiable information, Usage Intelligence Hybrid and its single tenant hosting insures that you can control all data in compliance with United States and European privacy laws such as HIPAA, GDPR, COPPA Chinese Internet Law, Russian law 526-FZ.

Reporting Features

Custom Reporting and Analysis

Leveraging a SQL-driven reporting interface that allows virtually any aspect of the data to be queried, the resulting reports can be shared across the entire analytics user base. Similarly, any of the filters defined for segmenting data can be saved, shared and re-purposed across many different reports and applications.

User and Account Level Reporting

Usage Intelligence Hybrid provides insights at both the account and individual user level across applications and environments. Analyze specific users or groups of users in an organization to understand overall engagement and customer health.

Churn Analysis

Acquiring new customers is essential to growth, but retaining current ones is equally important, and far less expensive. Analyzing usage behavior and the environmental properties of churned users provides insight into product experiences that potentially lead to user abandonment, allowing you to detect and correct it quickly.

User Metrics

Usage Intelligence Hybrid tracks New, Active and Lost users so you can see the activity by group within your application over time. By layering in custom filters you can drill down into different subsets of these user groups Understand user engagement with your application by analyzing session level data on different segments.

User Flow Analysis

User Flow reporting allows you to understand the order in which users interact with events in your application and analyze user's navigation through the features. Understanding user behavior and intent enables workflow optimizations to improve user experience and avoid situations where users are likely to abandon.

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